



Salon's success is rooted in style on the cutting edge

Multi-award-winning hair stylist **Justyna Sikor** brings the latest technology in hair care to her clients and fellow professionals keeping her salon a cut above

Small Business Focus
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Q How would you describe your business to a stranger?

A Our salon is a haven for those seeking expert hair care and innovative treatments. Established in 2012, we specialise in advanced colouring techniques, with a particular focus on balayage and vivid colours. We also offer exclusive treatments like Golden Protein Hair Botox and Hair Cryotherapy, making us a go-to destination for both cutting-edge style and hair rejuvenation.

Q What inspired you to start the business?

A My passion for creativity and helping others feel confident. I've always been fascinated by the transformative power of hair, especially through colour. I wanted to create a space where I could not only express my artistry but also share my expertise with clients and fellow stylists. Education has always been a key part of my journey, and opening my own salon allowed me to combine my love for teaching with my dedication to delivering exceptional hair services.

Q How has your business developed?

A Initially, we focused on building a strong reputation for our colour expertise. In 2022, we relocated to the city centre giving us a more prominent presence and allowing us to better serve our growing clientele. We've embraced education as a cornerstone of our business, offering training to other stylists and continuously refining our techniques to stay ahead in the ever-evolving world of hair care.

Q What are your plans to develop your business in the future?

A Introducing even more innovative treatments,



Justyna Sikor of JS Hair Studio and Education.

Picture: James Mackenzie

staying at the forefront of hair colour trends, and offering more advanced courses and workshops, both in-person and online. We're also exploring opening additional locations or collaborating with other industry professionals.

Q What lessons have you learnt from your time in business?

A The value of adaptability. The hair industry is constantly evolving, with new trends, techniques and technologies. Being open to change and continually learning has been crucial to our success. I've also learned the importance of building strong relationships - with clients, staff and fellow professionals. Investing in ongoing training ensures that we stay at the cutting edge of our craft.

Q What do you love about working in Inverness city centre?

A We love the vibrant energy and the sense of community here. Being in the heart of the city allows

us to connect with a diverse range of clients, each bringing their unique style and hair goals. We appreciate the support from local businesses and the opportunity to contribute to the dynamic, growing community that makes Inverness such a special place.

Q Can you tell us something interesting about yourself?

A I'm an Elgon Professional UK educator and a new educator for Hair Toxx Cryotherapy. I'm a multi-award-winning hairstylist. In 2022, we won the consumer award at the Scottish Business Awards, and in 2023, we placed fifth in Scotland for best colour salon at the Hair and Beauty Awards UK. We've recently been ranked 18th nationally in the TOP 50 for 2024 for best colour salon. I'm a finalist this year in the Hair Salon Awards as best colourist in Scotland. I also love travelling the world and spending quality time with my wonderful family and friends, who are my biggest supporters.